



The New American Home 2020: An Elemental Oasis

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A Wonderful Year Serving as the NAHB Remodelers Chair

It was an honor serving as the National Association of Home Builders Remodelers (NAHBR) Chair in 2019. I enjoyed serving in the organization that is supporting an industry that has given me and my family so much—a thriving business doing work we love, continuing education opportunities for professional development, clients who are like family, and amazing relationships and mentorships with industry colleagues.

I attended the NAHB Remodelers All Stars Award Ceremony, held at the International Builders Show (IBS) 2020 in Las Vegas. I was lucky enough to be able to witness as our 2020 Chair, Tom Ashley, was inducted.

The NAHBR's 1st Vice Chair, Steve Cunningham, and 2nd Vice Chair, Kurt Clason were also sworn in. It is going to be an exciting few years with these stellar leaders at the helm! Pictured is Tom Ashley presenting me with a wooden plaque commemorating my year as Remodelers Chair.

Thank you to everyone who supported me during my tenure as NAHBR Chair! I couldn't have done it without you. —Tim Ellis



A Kitchen Makeover for Our Repeat Client

Irum Hussain's family home was a model home built around 2003. The original kitchen was builder-grade and the cabinets were somewhat worn. The tone of the old wood cabinets could be described as "too orange," which made the overall look seem dated. Irum is a baker and required a larger island surface but wanted to retain her kitchen's original layout. When she and her husband first purchased the home, they replaced the Corian countertops with granite, but several years later, she thought the

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Each year during The International Builders' Show (IBS), The New American Home (TNAH) is a rich source of inspiration to builders, designers, and manufacturers from all over the world. The National Association of Home Builders (NAHB) sponsors the showcase home to educate those in the industry on the latest residential building materials, sustainability practices, and innovative design ideas. This year's home was once again built by a local Las Vegas company, Sun West Custom Homes.

According to the designers of the 37th edition of TNAH, the theme of the home for 2020 is "oasis in the desert." The luxurious home, built in the private Ascaya community of Henderson, Nevada, does not disappoint. Curved exterior walls wrapped in a wave pattern of bronze-colored, steel cut panels, give the home the look of a unique work of art. The elemental theme of the home's architecture is evident in its use of stone, water, and beautiful fire features. The heated terrace has motorized wall screens made by Phantom Screens® and glass walls by Western Window Systems. The main living space of the home opens to the outdoors with ease, revealing the home's lavish terrace and a stunning view of the Las Vegas strip.

Peaceful Palette and Timeless Layout

Blending various shades of blue, Naval being Sherwin-William's color of 2020, and soothing earth tones throughout the home's décor echo the look of the desert while evoking a feeling of serenity. Warm beige and wood grains complement the blues. Gorgeous wooden panel doors by TruStile, with decorative opaque inserts, allow light to filter through into rooms. In the kitchen, glossy wood cabinetry pops against matte walls. The colorful hues of ornamental glass bottles in various rooms are repeated in the use of colored glass in the fireplaces, adding to the design's cohesiveness.

TNAH 2020 boasts one-level living at its finest, with 6428 square feet of living space, including four bedrooms and five baths, with one half-bath. There is an elegant master bedroom decorated in a palette of sand and blue, with an unsurpassed view of the city below. The "mini-master" is dramatic and bold, with an accent wall in Rave Red by Sherwin-Williams, and touches of black, gold, and

Photos by Jeffrey A. Davis Photography



silver. Both master bedrooms have expansive bathroom suites with complementary décor, and they both have glass walls or doors connects seamlessly to the terrace. The main master bath accesses an outdoor shower from its large tile shower. The bedroom's custom closets give the home a unified look with blue inlaid cabinets.



A Sustainability Win

In addition to providing education on the newest building and designing techniques and products, TNAH also informs about the most recent innovations in sustainability. This unique home has achieved The National Green Building Standard™ certification, which provides independent, third-party verification that a home is designed and built to achieve high performance in six key areas: Site Design, Resource Efficiency, Water Efficiency, Energy Efficiency, Indoor Environmental Quality, and Building Operation & Maintenance. The Home Energy Rating System (HERS) Index is the industry standard and nationally recognized system for measuring a home's energy efficiency and performance. With the use of a solar array, TNAH has a negative HERS rating (-22), meaning it generates more energy than it uses.

TNAH is a wonderful example of innovative design. Much thought and detail were invested in the successful execution of this wonder of architecture and design, but what's taken away from a visit to TNAH is an entire year—or more—worth of inspiration for thousands of industry professionals; a truly priceless gift!



Luxury-Connected-Coffee Stations

Appliance manufacturers have focused on designing technology to make daily routines seamless and simplified. They've begun considering people's everyday habits and tastes, creating luxury coffee stations for the well-appointed kitchen.

According to The National Coffee Association (of the United States) 63% of people drink coffee every day. Most people enjoy making coffee at home, with many Millennials preferring to drink gourmet coffee blends. The latest products for the home have many options for coffee stations in your new or updated kitchen!

Your Wish is My Command: Thermador Connected Experience by Home Connect™

One amazing new product is the Thermador Built-In Fully Automatic Coffee Machine equipped with the Thermador Connected Experience by Home Connect™. Imagine waking up to your coffee ready and waiting—just the way you like it. Even with multiple coffee drinkers living in your home, the programmability of this machine will make everyone's coffee to order!

This incredibly intuitive, and beautiful, home appliance includes:

- Sleek design and a stainless-steel finish
- Full-color LCD screen
- Flush installation

- Hidden milk container and front access to espresso beans and water
- Plumbed units (connected to your water line eliminating refillable tanks)

Those are great features, but it's the Home Connect™ app, when combined with the Thermador, that makes this coffee station so unique. With the app you have access to:

Coffee Playlist: Your machine will make multiple, custom cups of coffee consecutively in the order programmed. A full household of morning coffee drinkers each get what they want.

CoffeeWorld: With a selection of 18 pre-programmed coffee recipes from around the world, you can have a different coffee drink for every season or mood!

Coffee Flavor Wheel: An infographic shows how to combine aromas and scents to help users pick their preferred coffee beans.

The Home Connect™ app is compatible with multiple appliance brands in addition to Thermador like Bosch, Gaggenau, Neff, and Siemens.

Remodeling your kitchen is a perfect time to update your appliances. If you reach for a cup of coffee to start the day, make sure it is brewed just the way you like it.



Photos Courtesy of Thermador Home Appliances

THE KITCHEN GARDEN OF THE FUTURE

In new kitchens, innovative storage solutions keep countertops clear and seamless finishes help simplify our lives. Minimalist features and high-tech appliances can save time due to ease of use. Natufia Labs has created new technology that does even more by providing wholesome food for your family right in your own kitchen.

Are you trying to improve your health by cooking at home and using fresh ingredients? If you do not have outdoor space, the right climate for growing vegetables year-round, or you just don't have the desire to garden outdoors, a kitchen garden may be a perfect solution for you.

The Natufia Kitchen Garden is the world's first fully integrated and automated hydroponic kitchen garden; it maintains ideal light, temperature, water and pH level, ensuring optimal health for plants. It optimizes all minerals, nutrients, and vitamins for growing amazing produce. Because watering is automated, care for plants is minimal, but the rewards include up to two daily harvests, right from your kitchen.



Photos Courtesy of Natufia



Additionally, Natufia carries their own line of organic, non-GMO seeds that come in individual, patented seed pods. According to Gregory Lu, Natufia co-founder, "The Natufia Kitchen Garden goes beyond farm-to-fork and provides herbs and plants from kitchen-to-table. Moreover, it reduces waste in the food supply chain and gives the homeowners year-round control over what they want to grow, regardless of climate or season."

Are you ready to add the Natufia Kitchen Garden to your new kitchen? Stop throwing away your salad greens and enjoy fresh, year-round produce from your own kitchen, without preservatives and packaging.

Serving as 2019 NAHBR Chair

A Kitchen Makeover

TNAH: An Elemental Oasis

Connected Coffee Stations



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Our Family Working Together with Yours



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A Kitchen Makeover for Our Repeat Client

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whole space looked dated. Her biggest complaint was the kitchen's overall lack of style.

As soon as they decided to undertake a kitchen remodel, Irum knew she would only work with us. Years ago, she contacted a few companies about building her deck, but when she met Barry Ellis, she clicked with him and decided to hire T.W. Ellis. Later, she called us again for an extensive addition, including a master bedroom suite.

Once more, Irum felt confident and at ease with Barry, Tim, and the T.W. Ellis team when we worked on her addition while she was pregnant. We made sure to maintain clear communication and guidance through the process of the huge project, mindful that is an inherently stressful time to have remodeling done. Our crew was very careful to clean up any dust created on a daily basis. She was comfortable with the various trades that worked on her projects and loves T.W. Ellis' work ethic.

"I call them family now." Irum says, "I recommend them to everyone!"

When it came to this amazing kitchen, it was one of those unique, client-collaborative designs. Irum envisioned a white kitchen with Colonial style lanterns, quartz countertops, and a marble backsplash. She wanted a farmhouse sink and selected a beautiful etched sink for the new space. Decorative ceiling beams we made and stained to

match the dark wood cabinets in the island. We installed and reinforced a larger countertop for her original island, creating the perfect amount of space for her baking needs.

One of the added details that made a big difference for the Hussain family was the installation of undercabinet lights. Because their family room is directly off the kitchen, the kids would complain about the old kitchen lights putting a glare on the TV. Now, they can leave on the dimmable undercabinet lights to create a warm, ambient glow during movies that still allows enough light for a quick dash to the kitchen for a drink or popcorn refill.

The kitchen remodel was executed just as Irum envisioned it! Irum took a hands-on approach to her kitchen's design, but she states that the members of the T.W. Ellis crew "went above and beyond to take care of her." The family plans on using T.W. Ellis for future projects.

We enjoy working with our repeat clients like Irum and her family, and we are grateful for their loyalty! Whether you're looking to start an additional remodel, or envisioning the first project for your home, T.W. Ellis is here for you! Give us a call today to begin.

